

Sustainable Energy Ireland approves VDA as green tax break for hoteliers

Dublin, Ireland, 08 December 2008, Sustainable Energy Ireland, the government's green advisory body, has approved VDA's Micromaster technology as part of the Accelerated Capital Allowance (ACA) scheme.

ACA is a tax incentive programme introduced by the government in the Finance Act 2008, to encourage companies to buy energy-efficient equipment. Companies in Ireland can claim the ACA if they are buying eligible equipment listed on the ACA specified list. VDA has been approved as a vendor on this list thanks to Micromaster's Energy saving features.

Micromaster offers hoteliers a way to intelligently control each guest room's energy use. Linking into a central computer for ease of management, VDA allows services such as heating, air conditioning and lighting to be centrally controlled based on pre set requirements. The technology also allows complete monitoring of communal spaces and bedrooms with its unique Econometer so hoteliers can see where they use the most energy and where savings can be made.

Micromaster is able to make huge reductions in energy use, shrinking a hotels carbon footprint and greatly reducing energy bills.

"Inefficient energy use is a major factor in high energy bills and excessive carbon footprints, but with good management, energy use can be brought into line with actual need," said Warren Edwards, General Manager for VDA Ireland. "VDA is really proud to be part of SEI's ACA incentive scheme which means we will be able to help our customers take advantage of a tax break whilst also helping the environment."

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About VDA

Founded in 1980, VDA is a leading provider of hotel technology worldwide. Its primary services are:

- PowerTV™, a complete in-room entertainment system that provides pay TV services, as well as internet access, games, music and wireless broadband connectivity for guests' own laptops.
- Micromaster, a comprehensive energy micro-management system that enables central control of heating, lighting and air-conditioning and integrates seamlessly into existing back-office systems.

For more information please visit www.vdavda.com

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