

## **VDA MULTIMEDIA TECHNOLOGY PULSATES IN THE HEART OF VENICE**

*Residenza Cannaregio chooses VDA Multimedia  
as its technological partner for high-level Interactive TV.*

A monastery and gondola factory in the past, today Residenza Cannaregio has chosen advanced technology for offering maximum comfort to its guests. In order to do so, it has chosen VDA Multimedia, the Italian multinational company headed by Pordenonese Alberto Vuan, leader in the production of Interactive TV systems for hotels, clinics and cruise ships.

The Interactive TV project that VDA has installed in Residenza Cannaregio was made in 5 languages (Italian, French, German, English, Spanish) and includes an Entertainment package - TV, Video on Demand, games, Music on Demand, Internet Radio and the Hotel Magazine, a real interactive channel through which the guest can obtain information about the hotel (e.g. restaurant, bar, room service, etc).

To complete the offer, there is the Venice City Magazine: a small personal guide created by VDA Multimedia's editorial office that recommends sites, cafes and shops.

### **VDA Multimedia**

VDA Multimedia is a multinational company that is one of the foremost European producers of Interactive TVs for hotels, ships and clinics. Created in Pordenone in 1996 by Alberto Vuan, VDA Multimedia exports its own multimedia television system in three continents and controls companies in all the major European capitals, as well as the Arab Emirates. It broke into the international market thanks to its avant-garde product and the flexibility of its technological solutions, obtaining an average annual business growth of 50% and supplying more than 100,000 hotel rooms with its computer network. Among the hotels that have chosen VDA are Jumeirah Beach Hotel and the Emirates Tower of Dubai, Hotel Ritz, Holiday Inn Disneyland, Crown Plaza, Sheraton Four Points, Rocco Forte Hotel. It has also created partnerships with IBM, BTicino, Philips, Netinsat and LG.

### **Residenza Cannaregio**

Today one of the most modern and comfortable hospitality complexes in Venice, in the

beginning (17th Century) Residenza Cannaregio was a monastery. Thus its cloister structure. At the start of the 19th Century it became a "Squero," a construction site for gondolas. It is located in the Cannaregio "sestiere," a popular and picturesque neighborhood, a few steps from the Ghetto, the oldest Jewish settlement in Europe, and a few minute walk from the Rialto and St. Mark's Square. It boasts of spacious rooms with lofts and the most modern comforts. It has a bar with rare wines and a refined restaurant with a terrace looking out onto a Venetian garden, as well as a meeting room for 30 people.

**Sources and references: [www.residenzacannaregio.it/](http://www.residenzacannaregio.it/)**

*For further information on VDA Multimedia:*

**Web site:** [www.vdavda.com](http://www.vdavda.com)

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