



Design & Tech Workshop

iROOM “Glass” solution and HD iTV experience for the Initiative Hospitality Market with a creative vision



Case Study

We wish to present to you our newest product ranges, through experiences enjoyed in some of our exclusive projects that portray our position in worldwide excellence. Technological innovation, research of the specific materials used, the attention to detail in creating beautiful objects that are pleasing to the touch and simple to use, have allowed us the privilege to install throughout 1,400 luxury hotels in Europe, the Middle East, Africa and Asia.

We are looking forward to having the opportunity to sharing with you our passion for creating intelligent televisions, and Domotic rooms, presented through elegance and design.

Hotel Atlantis
The Palm Dubai



Ocean's Edge
Serviced apartments - Bangkok



Session 1 Transparent Technology incorporating Italian Design for the Intelligent Room

- VITRUM, the glass collection: a new generation of intelligent domotic devices
- Arch. Marco Piva Design: Shaping Glass & Light
- Case Study:
Ocean Edge Luxury Serviced Apartments - Bangkok
iTV, IPTV & iROOM integrated solution

Coffee
break

Session 2 IP Convergence for High Definition iTV and IPTV solutions

- PowerTV HD: High Definition reliable and affordable
- The TV on Demand Portal: a new experience through the TV screen
- Case Study:
Atlantis Hotel The Palm - Dubai
Integration with IPTV services from a telecom operator.

Partners



Agenda

Calendar

		10.00 / 12.00 am	2.00 / 4.00 pm	5.00 / 7.00 pm	Info and booking
Milan	17th March 2009	●	●	●	Arch. Daniela D'Allarmi +39 366 6648072 dallarmid@vdavda.com
	18th March 2009	●	●	●	
Rome	25th March 2009	●	●	●	Mariagiovanna Natalucci +39 334 6082469 mgnatalucci@vdavda.com
	26th March 2009	●	●	●	
London	31th March 2009		●	●	Wendy Gallagher +44 1923210678 wendy@vdauk.com
	1st April 2009	●	●	●	
Paris	1st April 2009	●	●	●	Nadeje Zossou +33 140479372 zossoun@vdavda.com
Amsterdam	2nd April 2009		●	●	Mariette Schol +31 36 5475030 mschol@vdavda.com
	3rd April 2009	●	●	●	
Berlin	16th April 2009		●	●	Steffen Kavalek +49 208 6297960 steffen@vdavda.com
	17th April 2009	●	●	●	
Budapest	21th April 2009		●	●	Pal Bardos +36 203906832 vdakft@t-online.hu
	22th April 2009	●	●	●	
Brussels	23th April 2009		●	●	Mariette Schol +31 36 5475030 mschol@vdavda.com
	24th April 2009	●	●	●	
Bolzano	23th April 2009		●	●	Devis Crivellaro +39 334 6655340 info@vdavda.com
	24th April 2009	●	●	●	
Dubai	6th May 2009		●	●	Prashanza Bhalla +971 4 391 4416 bhallap@vdavda.com
	7th May 2009	●	●	●	

The workshops have been conceived to allow people to meet and interact with the VDA team in respect of the presented “case studies”. For this reason, a maximum number of 15 people will be able to participate in any of the sessions.

R.S.V.P.

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