

VDA to Showcase Micromaster at Hostec Europe

London, 29 January 2008 – Hotel technology provider, VDA, will be exhibiting at Hostec Europe, the largest technology event for the foodservice and hospitality sector from the 18-21 February being held at Excel in London. VDA will also be presenting at the Hostec seminar on the work it has done with The Hard Days Hotel and The Connaught Hotel at midday on Wednesday, 20th February.

On its stand H1205 VDA will be showcasing Micromaster, a unique product for hotel energy and utilities management. Micromaster enables hoteliers to monitor and reduce, where necessary, a hotel's lighting, heating, air conditioning with minimal time and effort.

“With Micromaster, room temperatures can be set to one of six settings to fit the room's current, future and predicted occupancy. Once guests are in situ, they can then adjust the temperature to suit their needs,” explains Gary Francies UK director of VDA. “Micromaster also aids hoteliers by automatically optimising the boilers to run at the right efficiency for occupancy: so boilers run at maximum power during full occupancy, and a lower rate during quiet periods. Its temperature controls are also a key feature in making sure no energy is wasted; for example, air conditioning units can be programmed to turn off when a guest opens the window.”

VDA has developed Micromaster to take into account the real needs of hoteliers and their profit margins. The average hotel room uses around £2.50 to £3.50 of energy per day, 70 per cent of which is spent on air conditioning. Saving 15 per cent of that energy equals an approximate saving of 30p per room per day. Over 200 rooms that equates to a saving of £21,900.00 per year – quite aside from the other features of Micromaster, and savings in other areas of the hotel.

Micromaster is straightforward to install as an extension to a hotel's existing building management system, and allows hoteliers to take that management down to a micro level.



VDA Multimedia S.p.A - V.le L. Zanussi,3 - 33170 Pordenone *p.i. 00632290938 Reg. Impr. Pn: 125793 Cap.Soc. € 2.755.750,00*

About VDA

Founded in 1980, VDA are leading providers of hotel technology worldwide. They offer complete in-room entertainment system including IPTV, pay TV, on screen internet, through TV games and music and wireless laptop broadband with PowerTV™. VDAs Micromaster solution offers a comprehensive energy micromanagement which integrates seamlessly into existing back office systems.

For more information please visit www.vdavda.co.uk

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