



## Hard Days Night Hotel recreates Beatles magic with VDA

**Settembre 2008** - VDA's technology has been woven into the fabric of the Hard Days Night Hotel to help recreate the magic of the Beatles while delivering a high-quality guest experience. Micromaster manages all in-room facilities centrally, including air-conditioning, heating and lighting, as well as technical systems such as alarms and door locks. It integrates with back-office systems for ease of control, maximising energy savings through intelligent energy management and enhancing the hotel's security with automated door locking. In the Lennon suite Micromaster is used to recreate the look and feel of the Imagine video with different light settings used to illuminate specially commissioned artwork at different times of the day. Dominic Fitzgerald of Hospitality Management International Limited selected VDA after seeing it in operation at Brown's hotel in London. "We were really impressed with VDA's research and development which is years ahead of its competitors. Its products are truly unique but also have real longevity."

VDA's Micromaster helps The Royal Yacht reduce its carbon footprint

The Royal Yacht is a luxury hotel situated in St Helier, Jersey. Micromaster allows the hotel to see how much energy it is consuming so assessments can be made to curb inefficient use. It monitors power consumption in the bedrooms and communal areas and controls or deactivates electricity or gas supplies as required. Micromaster's door and key entry technology ensures all lights are turned off when a guest leaves the room and its building sensors ensure that when a guest opens a balcony door in summer, the air-conditioning is automatically turned off. Micromaster is integrated with the hotel's back-office and reservation systems so it knows the current, future and predicted occupancy of all rooms and can adjust the lighting, room temperature and boiler optimisation accordingly. "Guests rarely give a thought to their energy consumption when away from home, and left unchecked would unknowingly air condition the world. Micromaster prevents this from happening. As we can monitor and control room temperatures from the front desk, should guests request a certain room temperature we can make sure they are kept comfortable in the most environmentally friendly way. Since deploying Micromaster we have seen a huge reduction in our energy use and therefore in savings on our energy bills." explains Nigel Robson, group chief executive of The Royal Yacht.

To see a demonstration of Micromaster go to [www.optimisemyhotel.co.uk](http://www.optimisemyhotel.co.uk)

About VDA: VDA is a leading provider of hotel technology worldwide has nearly 30 years of experience working with hoteliers, providing it with an enviable level of knowledge and understanding of the challenges the industry faces. VDA's Micromaster solution offers a comprehensive energy micromanagement which integrates seamlessly into existing back office systems.

And its in-room entertainment system PowerTV™ includes IPTV, pay TV, on screen internet, TV games and music and wireless broadband.

For more information please call us on 01923 210678 or visit [www.vdavda.com](http://www.vdavda.com)